



istanbul **Fintech Week**

13-14 April 2023

Summit Report

www.istanbulfintechweek.com

IFW'23 Statistics

81
SPEAKERS

1776
ATTENDEES

348
B2B
PLATFORM
INTERACTION

73
SESSIONS

27
COUNTRIES

1.3M+
ONLINE AUDIENCE

3M+
DIGITAL
AD VIEWS

900K+
BANNER VIEWS
BloombergHT

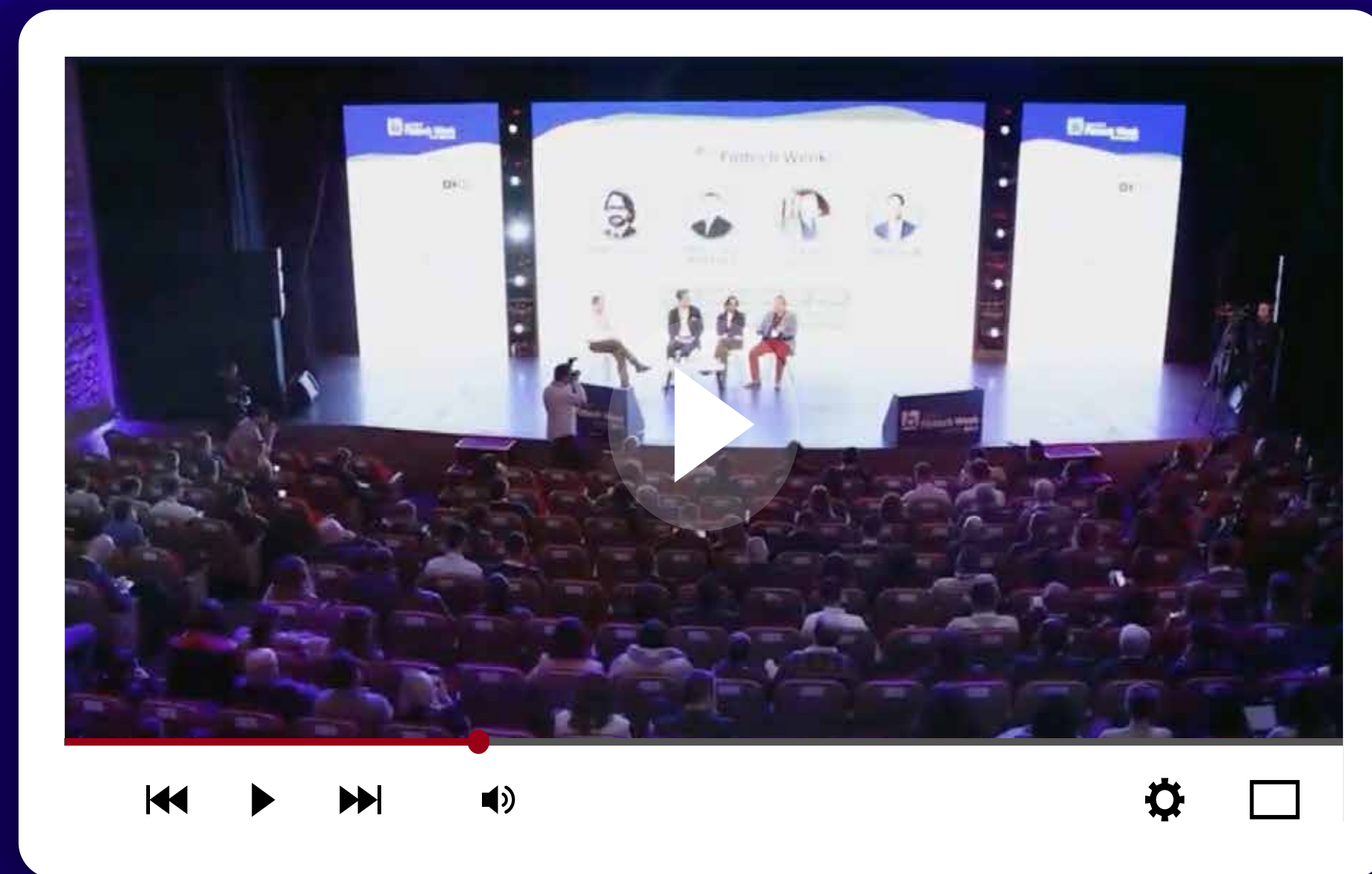
30
STARTUP
PITCHES

Istanbul Fintech Week is a global venue of discussion and knowledge exchange in an ever-changing financial services industry. In its fourth edition, IFW hosted more than 1776 participants from around 27 countries. The gathering this year has been switched to offline as Covid restrictions run lenient that gives us all the enthusiasm through a higher level of interaction among the participants.

IFW curates two industry summits in its fourth edition. Blockchain Fest and Digital Finance Summit are the main events for two days. The events are enriched through breakout sessions, roundtable discussions and startup pitches. IFW continues to foster the innovation ecosystem in the region by bringing experts and leaders.

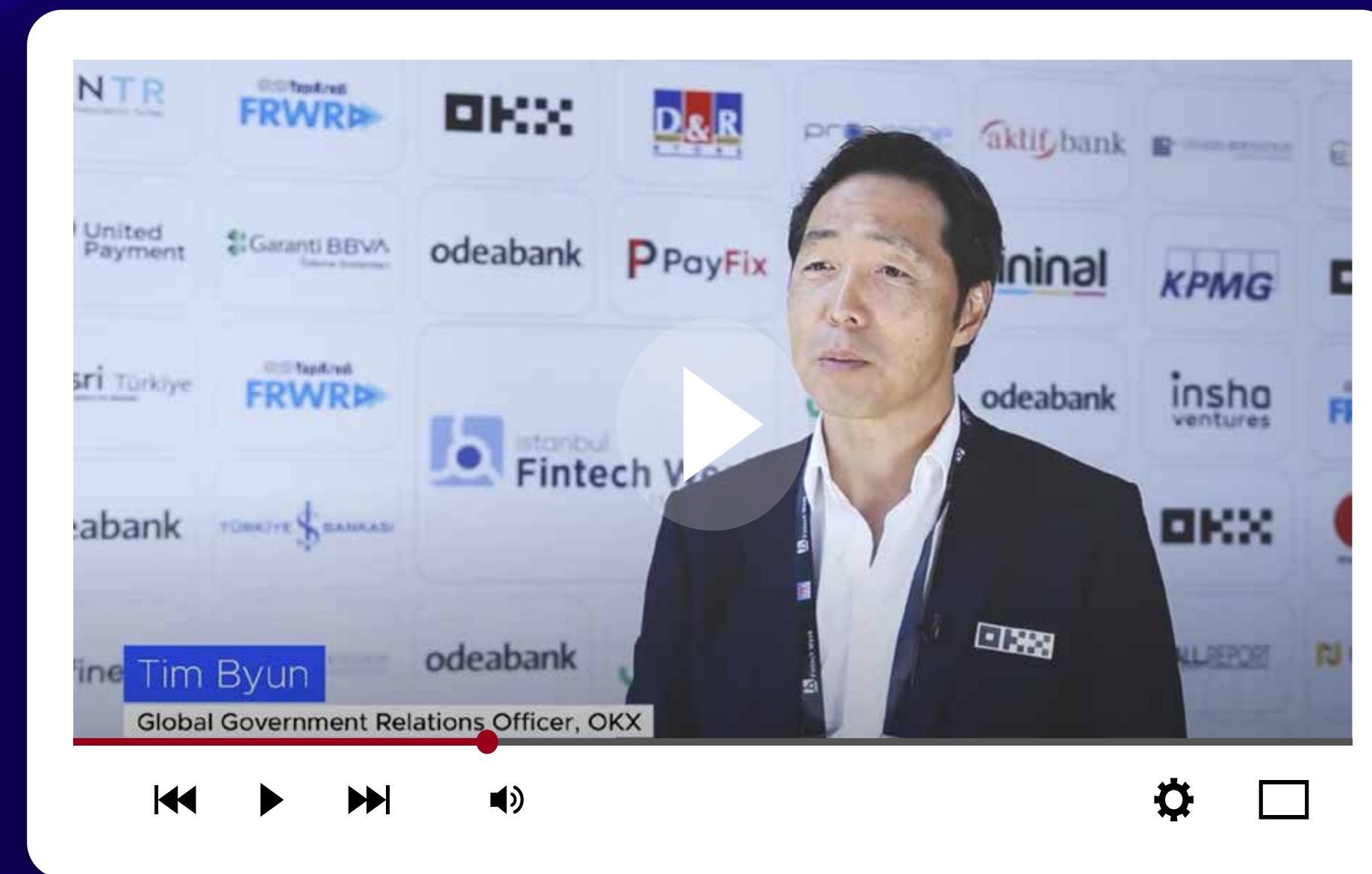


what happened



<https://www.youtube.com/watch?v=5rzal8XxqMA>

what they said



<https://www.youtube.com/watch?v=NIHiz3CYqB4>

what we discussed

- Evolution of Centralized Trading • Venture Investors in Crypto
- WEB 3 • Metaverse • Digital Assets • Traditional Banking and DEFI
- Security in Crypto and Wallets • Regulations • Token Crowd Funding
- NFTs • DAOs • Token Economics • Open Innovation in TradFi and DEFI



what we discussed

- Revolution of Banking • Finance as a Service
- Digital-only Banking • Payment 2.0 • Banking as-a-Service
- Monetary Revolution • Digital Investments • Women in Fintech
- Security in Digital Finance • InsurTech



... And Our Sessions



The Pioneers Of Digital Finance Awards

The Pioneers of Digital Finance Awards, organized by the Fintech Association Turkiye (FINTR) and KPMG Turkiye, met with the winners to support Turkey's fintech ecosystem and strengthen its role in finance and technologies in the region. The awards were given to their owners at a ceremony held at Istanbul Fintech Week.



BANKS

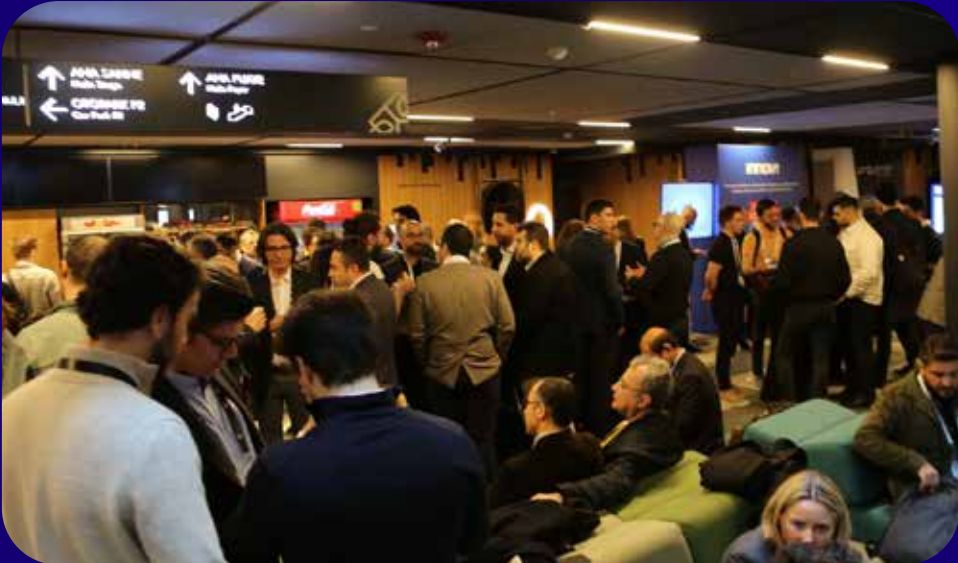
- Türkiye İş Bankası The Pioneer Bank
- Yapı Kredi The Visionary Bank
- Fibabanka The Collaborative Bank

FINTECHS

- United Payment The Global Pioneer Fintech
- Fimple The Emerging Fintech
- Agrio The Innovative Fintech
- Papara Financial Inclusion

Interaction

This year attendees and exhibitors have met face to face after a long period of time.
A vast number of leads were successfully acquired.

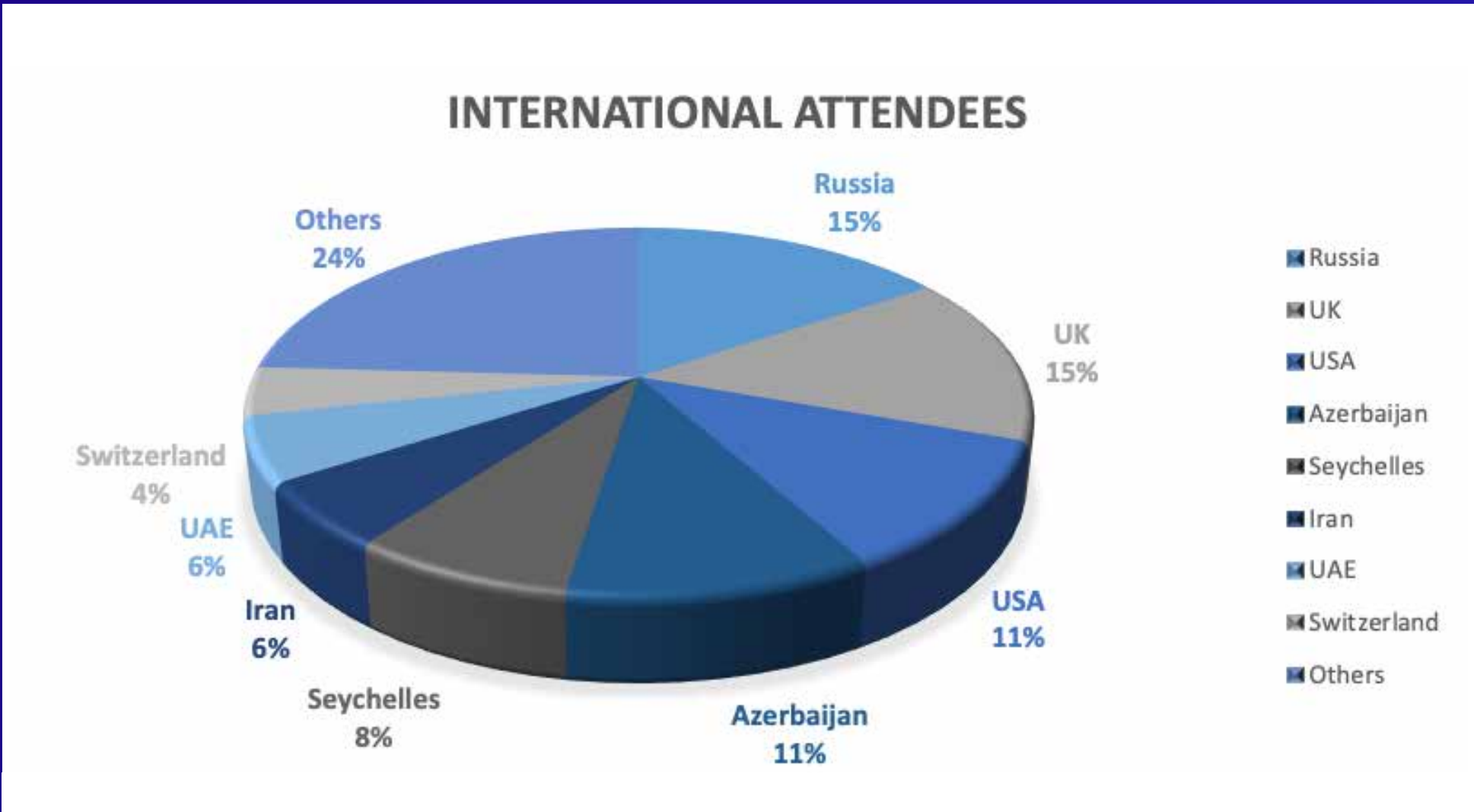
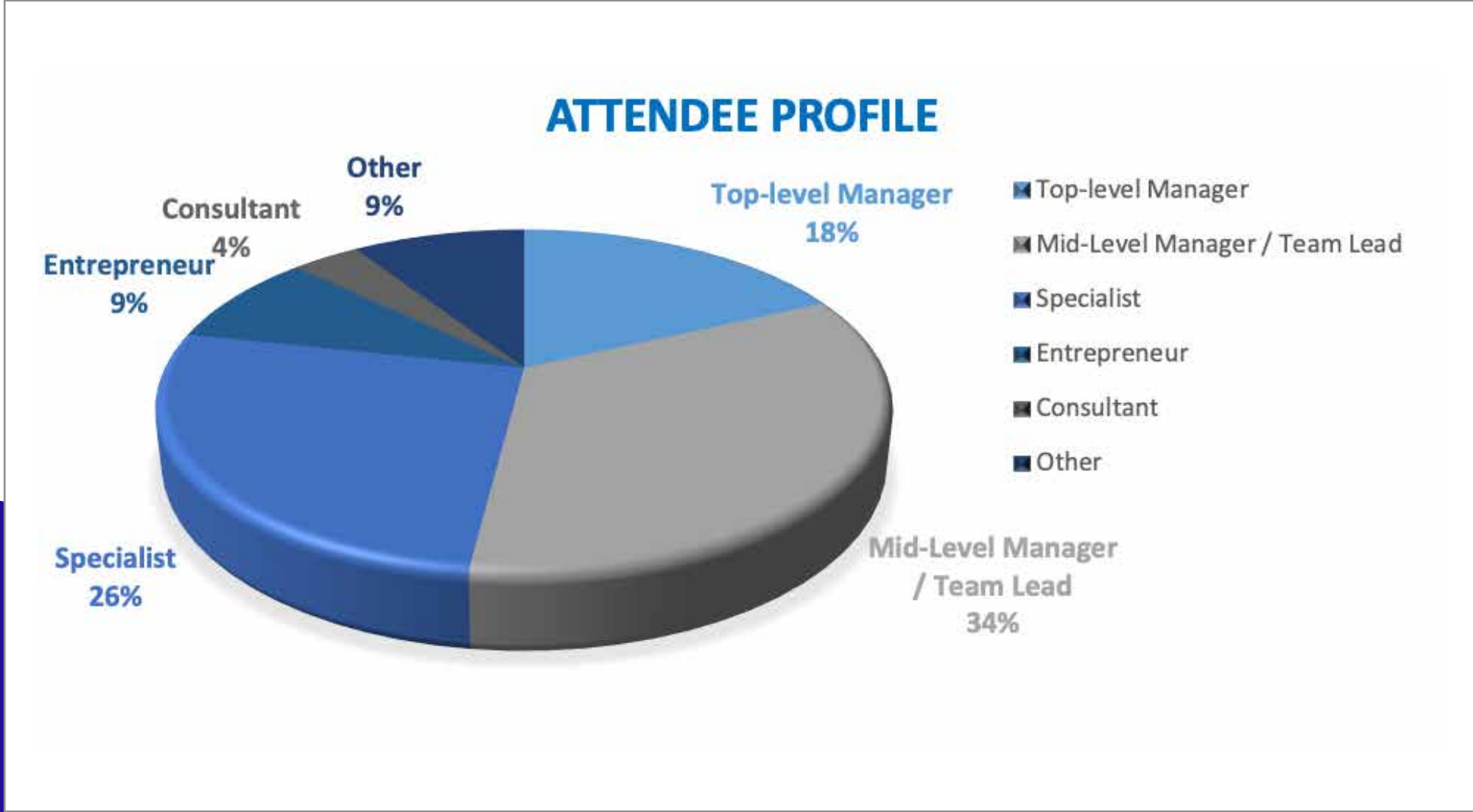
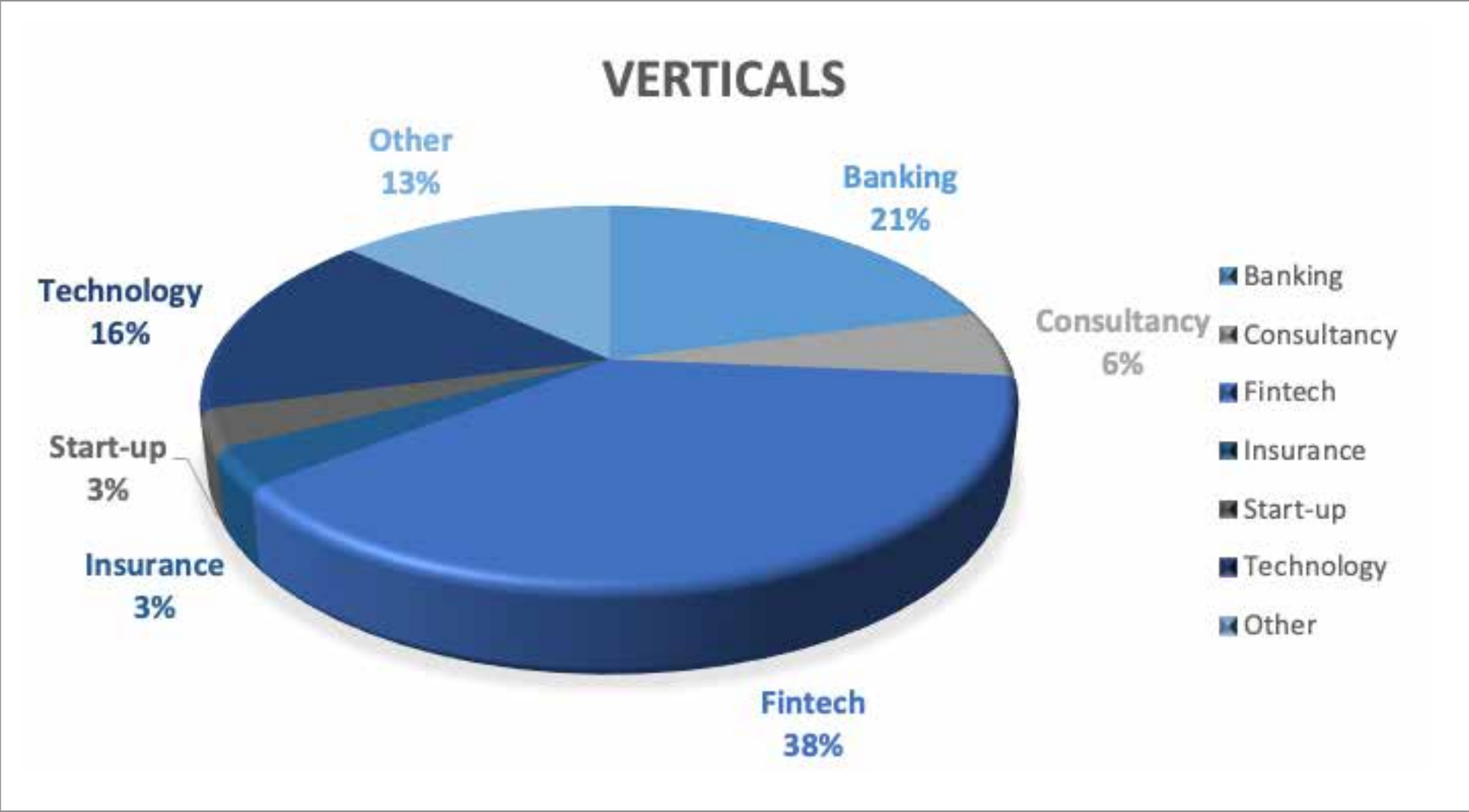


C-Suite

This area was reserved only for VIP meetings and roundtables for the C-Level attendees.



Stats





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