



istanbul

**Fintech Week**

9-13 November 2020

tay  
TV LAB

**IFW 2020 Online**  
**A Global Gathering**

# IFW 2020 Online by numbers

125  
speakers

from

30  
countries



2500  
attendees

## Premium Sponsors



## Co-Sponsors



## Main Partner



## Strategic Partners



## International Partners



## Media Partners



# IFW 2020 Online was on Bloomberg HT

**30 October - 8 November 2020**

IFW 2020 Online TV/radio commercial was broadcasted on Bloomberg HT



**10 November 2020**

IFW 2020 Online banner was posted on Bloomberg HT's website

**# of users viewed: 573.000**  
**# of views: 7.850.000**

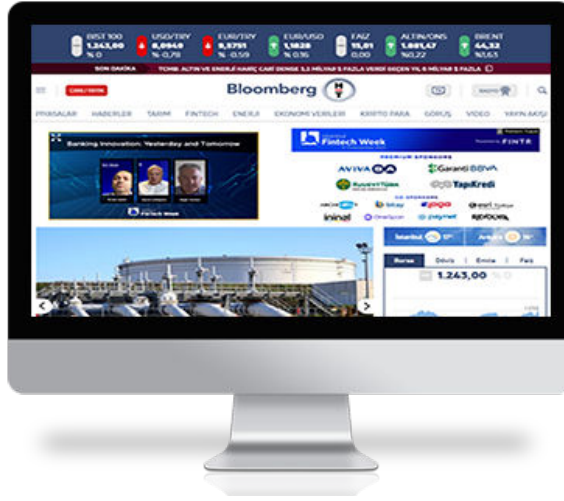


# IFW 2020 Online was on Bloomberg HT

**11 November 2020**

IFW 2020 Online sessions between 10.00-13.00 were live at Bloomberg HT's website

**# of users viewed: 88.500**  
**# of views: 895.000**



**IFW 2020 Online was in the news during the day**



# B2B networking

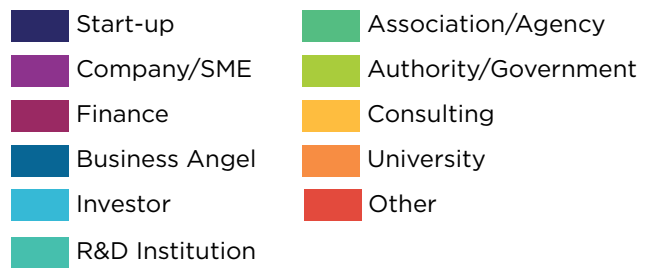
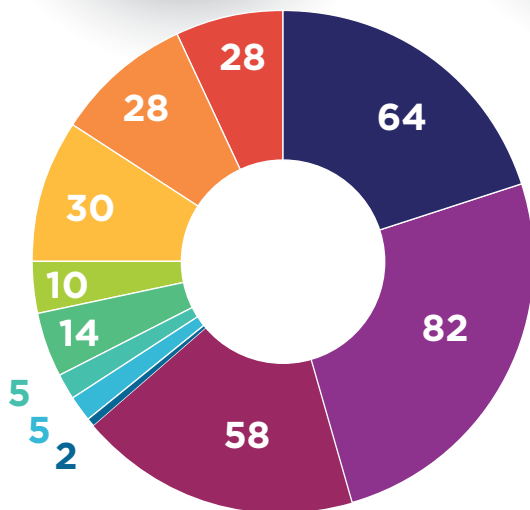
in partnership with



**320**  
participants

**7250**  
profile  
visits

**141**  
b2b meetings



**50**  
countries



# IFW 2020 Online was an event of interest



**2.535**

**# of visits to the Exhibition Center**



**4.153**

**# of visits to the Conference Center**



**1.983**

**# of visits to Networking Center**



**307**

**# of visitors who watched the Use Cases**

# Thank you!



Faraf Jaafar-Crossby  
Labuan IBFC

Really excited to be part of such a stellar line up of speakers. my conversation with Nithyasri (Nithya) Sharma on financial inclusion was certainly eye opening, and its role in empower women.



Wonderful week and we are thrilled to be a small part of it!



Conan French  
Institute of International  
Finance

I really enjoyed our discussion about market developments, COVID, and innovation reshaping the landscape for neobanks thank you Istanbul Fintech Week, Nasir Zubairi, and Deniz Güven



Kristy Duncan  
Women in Payments

Fantastic discussion! Thank you Faisal Khan and Liliana Fratini Passi for sharing your tremendous insights. We are in for more innovation and excitement in the global payments industry through 2021 and beyond!!



Anna Maj  
CFTE

Pleased to speak about Open Banking at Istanbul Fintech Week. Thank you for your kind invitation!



Milivoje Batista  
AtromG8

Thank you for having me!



We are delighted to participate in IFW, where we have established a strong network by participating in 2019.



# Thank you!



Istanbul Fintech Week 2020 goes online this year and we're proud to be a media partner of this event.



We are proud to be the media partners of Istanbul Fintech Week, which is held this year on the week of 9-13 November.



Daniel Coheur  
Tokeny

Thank you Istanbul Fintech Week for allowing me to share our expertise and my fellow panelists Milivoje B. & Sergey Ivliev!



Hakan Tatlıcı  
Mastercard

It was pleasure to join the IFW and we had very valuable and exciting discussion with sector leaders... Feedbacks that comes from the sector about the session was very positive.



First off, congratulations on a fantastic week, so far! What a great conference – we're very happy to have been a part of it.



It was a very successful event. Congratulations!



Vladimir Vasic,  
Association of  
Serbian Banks

We are delighted to participate in IFW, where we have established a strong network by participating in 2019.

# IFW 2020 Online sessions are on YouTube

## Payments Summit

(9 November Mon)

<b>10:00-10:30</b>	<b>Payment Innovation: Yesterday and Tomorrow</b> Faisal Khan Kristy Duncan Liliana Fratini Passi	Faisal Khan & Company Women in Payments CBI	
<b>10:30-11:00</b>	<b>Making finance work for women</b> Farah Jaafar-Crossby Nithya Sharma	Labuan IBFC Women's World Banking	
<b>11:00-11:30</b>	<b>Developing fintech ecosystems in CIS</b> Bekzhan Mutanov Tamerlan H. Rustamov	Astana International Financial Centre Bank of Baku / Azerbaijan Banks Association	 
<b>11:30-12:00</b>	<b>Payments and fintech in Southeast Europe</b> Jesenko Majušević Vladimir Vasic	Bamcard Association of Serbian Banks	
<b>12:00-12:30</b>	<b>Sweden Country Session</b> Edin Erkocevic Jenny Berthling Louise Grabo Peter Ericson	Trade & Invest Commissioner of Sweden in Turkey Invest Stockholm Swedish Fintech Association Consul General of Sweden	
<b>12:30-13:00</b>	<b>Swiss Country Session</b> Julien Thöni Sirpa Tsimal	Consul General of Switzerland Switzerland Global Enterprise	
<b>14:00-14:30</b>	<b>Cybersecurity is a top priority</b> Filiz Demiröz Ahmet Hamdi Atalay Sandra Tobler	ACCA Information Security Association Futurae	
<b>14:30-15:30</b>	<b>Fintech ecosystem in Europe</b> Alex Panican Fran Estevan Marco Nigris Maria Pennanen Mickael Paris	The LHoFT Insomnia Portugal Fintech Accelerator Frankfurt Fintech Scotland	

# IFW 2020 Online sessions are on YouTube

## Blockchain Fest (10 November Tue)

<b>09:30-10:00</b>	<b>Creating a distributed universe</b> Bora Erdamar Emin Gün Sırer Steve Kokinos	BlockchainST Center at Bahcesehir University AVA Labs Algorand	
<b>10:00-10:30</b>	<b>Crypto assets: Status check</b> Anthony Knode Elbruz Yılmaz Niyazi Yılmaz	Koindex Bitpanda Bitay	
<b>10:30-11:00</b>	<b>Tokenization for a better society</b> Daniel Coheur Milivoje Batista Sergey Ivliev	Tokeny AtromG8 Vlinder	
<b>11:00-11:30</b>	<b>DeFi: An upcoming revolution?</b> Turan Sert Mohammed Sh. Al-Rashidi Stani Kulechov	One Global Aave	
<b>11:30-12:00</b>	<b>Stablecoins</b> Sinan Koç Gregory Klumov	BiLira Stasis	
<b>12:00-12:30</b>	<b>Digital currencies</b> Şant Manukyan Charles d'Haussy Mariana Gospodinova	Is Investment ConsenSys Crypto.com	
<b>12:30-13:00</b>	<b>Workshop: Digital currencies for central banks</b> Pavel Kravchenko	Distributed Lab	
<b>14:00-14:30</b>	<b>Keynote Address: The impact of Distributed Technologies</b> Sandra Ro	Global Blockchain Business Council	

# IFW 2020 Online sessions are on YouTube

## Digital Banking Summit

(11 November Wed)

### 09:20-10:00 Regulatory Buzz

Richie Santodiaz  
Murat Ali Çengelci

The Fintech Times  
Finance Office of Presidency of the Republic  
of Turkey

Per Nordkvist  
Sopnendu Mohanty

Finansinspektionen  
MAS



### 10:00-10:30 Banking Innovation: Yesterday and Tomorrow

Evren Sahin  
Gavin Littlejohn  
Nigel Verdon

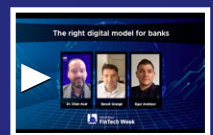
Yapı Kredi  
FDATA Global  
Railsbank



### 10:30-11:00 The right digital model for banks

Dr. Okan Acar  
Benoit Grangé  
Egor Avetisov

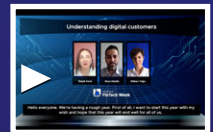
Kuveyt Türk  
OneSpan  
Privat Bank



### 11:00-11:30 Understanding digital customers

Başak Kural  
Bora Uludüz  
Gülben Yağcı

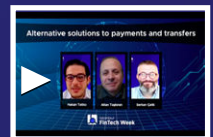
eLogo  
Garanti BBVA  
ininal



### 11:30-12:00 Alternative solutions to payments and transfers

Hakan Tatlıcı  
Altan Taşkiran  
Serkan Çelik

Mastercard  
Garanti BBVA Payment Systems  
Paynet



# IFW 2020 Online sessions are on YouTube

## Digital Banking Summit (11 November Wed)

### 12:00-12:30 Open Banking PSD2 and beyond

Mücahit Gündebahar

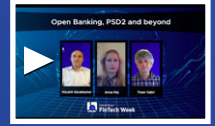
Anna Maj

Thaer Sabri

Architect

Centre for Finance Technology &  
Entrepreneurship

Electronic Money Association



### 12:30-13:00 Creating best data in customer analytics

Dr. Mehmet Aydın

Çağlar Uzuner

Hakan Yılmaz

Kadir Has University & Digital Finance Working  
Group

at Bogazici University

ESRI Türkiye

Yapı Kredi



### 14:00-14:30 The future of neobanks and open banking

Nasir Zubairi

Conan French

Deniz Güven

The LHoFT

Institution of International Finance

Mox Bank



### 14:30-15:00 Is retail banking becoming mobile apps?

Prof.Dr. Coşkun Küçüközmen

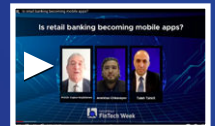
Amirkhan Chikanayev

Taleh Tahirli

Izmir University of Economics

Sberbank Kazakhstan

International Bank of Azerbaijan



### 15:00-15:30 Lending by fintechs

Daniel Bouzas

Filip Dimitrovski

Koray Bahar

European Banking Federation

Tigo Finance

Figopara



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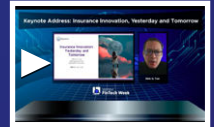
## Insurtech Summit & Startup Day

(12 November Thu)

**10:00-10:30 Keynote Address: Insurance Innovation: Yesterday and Tomorrow**

Minh Q Tran

Mandalore Partners



**10:30-11:10 Insurtech and Beyond**

Onur Tekin Turhan

Hesapkurdu

Christian van Leeuwen

Friss

Marijan Mumdzhev

Amodo

Robin Kiera

Digital Scouting

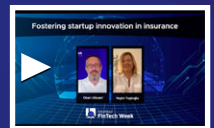


**11:10-11:40 Fostering startup innovation in insurance**

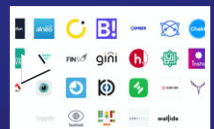
Okan Utkueri

Yeşim Taşlıoğlu

AvivaSA



**12:00-14:30 Startup Day**



# IFW 2020 Online sessions are on YouTube

## AI in Finance Summit

(13 November Fri)

### 09:30-10:00 Impact of AI in financial services

Ceylan Onay Sahin

Digital Finance Working Group at Bogazici University

Dalith Steiger

SwissCognitive - The Global AI Hub



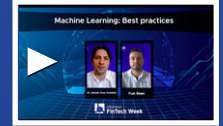
### 10:00-10:30 Machine Learning: Best practices

Dr. Ahmet Onur Durahim

Bogazici University & PrincipAI

Fuat Beşer

Global AI Hub



### 10:30-11:00 Chatbots: Still hot?

Assoc.Prof.Dr. Gözde Ünal

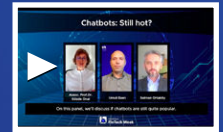
Digital Finance Working Group at Bogazici University

Selman Ortaköy

Kuveyt Türk

Umut Esen

Softtech



### 11:00-11:30 Future of AI in FinTech

Burçak Ünsal

Ünsal Law Firm

Deniz A. Johnson.

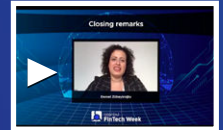
Stratyfy & Pera-Partners



### 11:30-12:00 Closing remarks

Demet Zübeyiroğlu

FINTR



**Hope to see you next year at  
Istanbul Fintech Week 2021!**

**Stay safe and healthy...**



istanbul  
**Fintech Week**

9-13 November 2020